216 **Part 2** Tourism Service Suppliers

| September 20xx | | |
|---|-----------|--------|
| Revenues | \$ | % |
| Food | 2,437,500 | 65.52 |
| Wine | 544,688 | 14.64 |
| Beer | 410,156 | 11.02 |
| Liquor | 262,500 | 7.06 |
| Soft beverages | 65,625 | 1.76 |
| Total revenues | 3,720,469 | 100.00 |
| Cost of goods sold | | |
| Food | 926,250 | 59.05 |
| Wine | 245,109 | 15.63 |
| Beer | 131,250 | 8.37 |
| Liquor | 73,500 | 4.69 |
| Soft beverages | 6,563 | 0.42 |
| Fees & commissions | 186,023 | 11.86 |
| Total cost of goods sold | 1,568,695 | 100.00 |
| Operating expenses | | |
| Labor | 667,615 | 47.88 |
| Employee benefits | 477,345 | 34.23 |
| Direct operating expenses | 79,549 | 5.70 |
| Occupancy expenses | 90,280 | 6.47 |
| General & administrative | 79,531 | 5.70 |
| Total operating expenses | 1,394,320 | 100.00 |
| Gross operating profit before interest, taxes, and depreciation | 757,454 | 20.35 |
| Food cost | | 38.0 |
| Liquor cost | | 37.0 |

their efforts on making employees more productive through education, training, and technology enhancements. In response to continuing labor shortages, most foodservice operations are buying some ingredients that have been either partially or fully prepared. This allows managers to hire fewer employees and reduces culinary training needs.²⁵

Increasing employee productivity typically involves investing for future profitability. Keep in mind that recruiting, training, and retaining skilled employees, as well as equipping them with the best tools and technology, will be costly decisions. These decisions are often difficult because the paybacks in efficiencies may be more long term than immediate. Other approaches such as reminding food servers of a simple slogans such as "hands-full-into-the-kitchen and hands-full-out-of-the-kitchen" and "if you can lean you can clean" can do wonders to increase productivity and employee satisfaction.

Food Quality and Food Costs Are the Results of Effective Purchasing

As important as controlling labor costs in F&B operations is the challenge of controlling the cost of food. Therefore, just as much attention should be paid to purchasing, receiving, and storing these products as is paid to controlling labor costs. Purchasing is much